



ARRIGLEN
DIGITAL

**EVERY
MESSAGE
ANSWERED.**

**EVERY
CUSTOMER
FOLLOWED
THROUGH.**

COMPANY PROFILE

2026

AI assistants, websites and growth marketing for
businesses across Kenya and East Africa.

WE TURN CONVERSATIONS INTO CUSTOMERS.

Arriglen has delivered digital work for more than 30 organisations. In 2026 we rebuilt the agency around AI and automation, so **one team now builds everything between a customer's first message and their payment, and shows you every week what it earned.**

30+

clients served, including UN-Habitat, KRA and the Teachers Service Commission

10+

years of digital work behind our founder and team

4 in 1

WhatsApp, Instagram, Messenger and web chat, in one inbox

11

services under one roof, with one accountable team

01
ASSISTANTS

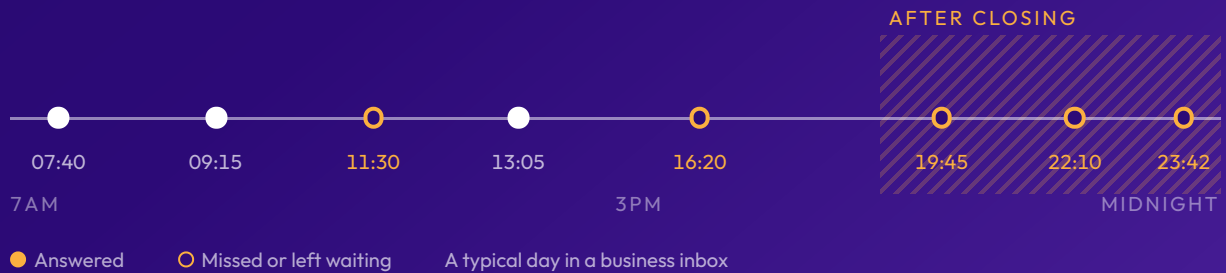
02
WEBSITES

03
CAMPAIGNS

04
CREATIVE

YOUR CUSTOMERS ARE MESSAGING YOU. WHO IS ANSWERING?

Most businesses do not have a lead problem. **They have a follow-through problem**, and it stays invisible until someone counts the messages that went cold.



- 01 SLOW REPLIES
- 02 SCATTERED CHANNELS
- 03 NO RECORD OF ENQUIRIES
- 04 PAYMENT FRICTION
- 05 NO FOLLOW-UP

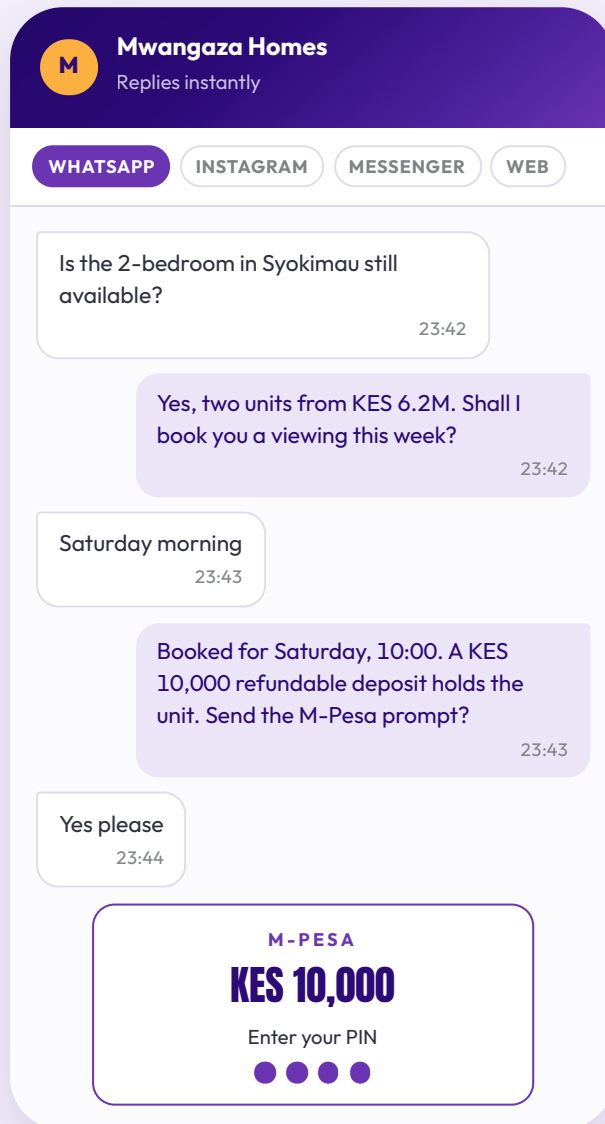
FIX THE LEAK. THEN FILL THE BUCKET.

Ads sent into a business that misses messages pay for customers it will lose. **We build in the order that pays back fastest.**

01	CAPTURE AI ASSISTANT	Every enquiry answered and recorded, on every channel.	● Days
02	CONVERT WEBSITE	A fast site that looks credible and answers questions.	● Days
03	ATTRACT ADS AND SPRINTS	Paid traffic sent into a system ready to catch it.	● Weeks
04	WIN TRUST BRAND, DESIGN, SOCIAL	A brand and page that turn a click into a conversation.	● Days
05	COMPOUND CONTENT, VIDEO, SEO	Visibility that keeps working after you stop paying.	○ Months

We always tell you what moves in days, and what honestly takes months.

ONE ASSISTANT. EVERY CHANNEL.



Sample conversation

New lead

HOT

Budget **KES 6M+**
Viewing **Sat 10:00**
Deposit **Paid**
Source **WhatsApp ad**

- 01** **Replies in seconds**, day or night
- 02** **Qualifies** serious buyers
- 03** **Takes M-Pesa** in the chat, paid into your account
- 04** **Hands to your team** anything sensitive
- 05** **Follows up** customers who went quiet
- 06** **Reports every Monday** what it collected for you

From **KES 18,000** a month, or 15,000 paid yearly

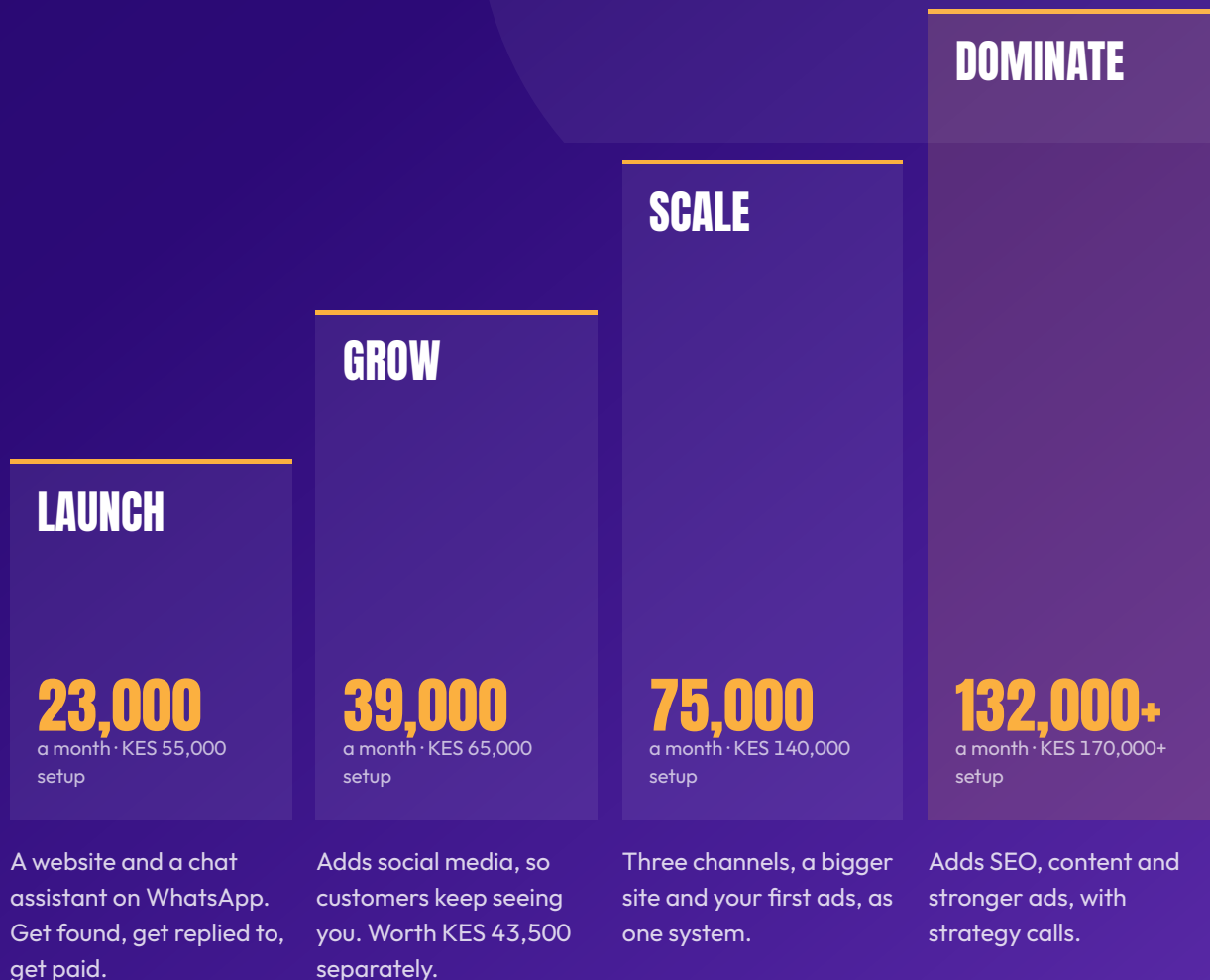
ELEVEN SERVICES. ONE TEAM.

01 AI assistants Answer, qualify and collect payment on every channel. from KES 18,000 /mo ●	02 Websites A fast site with its own chat assistant. from KES 40,000 build ●	03 Website care Security, updates and fixes for any site. from KES 6,000 /mo ●
04 Meta and Google ads Campaigns that bring in the right people. from KES 25,000 /mo ●	05 SEO Be found on Google, and in AI answers. from KES 20,000 /mo ○	06 Branding A logo and identity that looks the part. from KES 25,000 once ●
07 Social media A page that stays active and on brand. from KES 18,000 /mo ●	08 Graphic design Posts, flyers and ad creative every month. from KES 15,000 /mo ●	09 Content and copy Articles, captions and emails that sell. from KES 15,000 /mo ○
10 Video Animated and live video, made in-house. from KES 25,000 /mo ●	11 Campaign sprints A launch or season, start to finish. from KES 35,000 once ●	ASK FOR OUR RATE CARD

● Results in days ● In weeks ○ In months

OR LET US ASSEMBLE IT.

Packages combine the services that work best together, at a bundled price, **with a clear next step as you grow.**



Prefer to choose? Build your own package from your monthly budget, from KES 15,000 a month, with up to 15% off when you combine services.

BUILT FOR HOW YOUR SECTOR ACTUALLY SELLS.

Ready-made setups for three sectors with their own way of buying.
You start from a tested structure, not a blank page.

PROPERTY

Property Growth Bundle

From first enquiry to a collected deposit, inside one chat.

Enquiry

Viewing

M-Pesa deposit

127,000

a month

KES 145,000 setup

SCHOOLS

Admissions Growth Bundle

Every enquiry sorted by programme and intake before it reaches staff.

Programme

Intake

Applicant

122,000

a month

KES 150,000 setup

NGOS

Institutional Bundle

Every conversation logged and exportable for donor reporting.

Enquiry

Logged

Donor report

69,000

a month

KES 135,000 setup

NOTIFY MALL · E-COMMERCE LAUNCH CAMPAIGN

KES 11M+

in sales within five days of launch. **The target was KES 7M in thirty days.**

We delivered the strategy, the e-commerce site, the creative and the paid campaigns. Stock sold out and the campaign was stopped early, having used KES 250,000 of a KES 650,000 budget.

784%

peak rise in
website traffic

70%

lower cost
per click

87%

growth in
social following

78%

more community
interactions

Figures from the campaign's sales and ads dashboards, available to view on request. Past results do not guarantee future performance.

WORK ACROSS SECTORS.

A selection of what we have delivered since we started, **from public institutions to growing businesses.**

UN-HABITAT

2D AND 3D ANIMATION

explaining a programme to a seminar audience

JHP HOUSING

MONTHLY VIDEO

animated property videos on an ongoing retainer

ISA AFRICA

LEAD GENERATION

paid campaigns, creative, webinars and a new website

BISMART INSURANCE

SEARCH AND ADS

SEO, Google Search and Display campaigns

TERRAGON GROUP

WEBINAR CAMPAIGNS

registration campaigns and event creative

MOMBO SACCO

CONTENT AND CREATIVE

blog posts, email and social campaigns

ORGANISATIONS WE HAVE WORKED WITH

UN-HABITAT KENYA REVENUE AUTHORITY
TEACHERS SERVICE COMMISSION NATIONAL LAND COMMISSION
ISA AFRICA NOTIFY MALL MOMBO SACCO TERRAGON GROUP
SHARED VALUE HALLMARK EAST AFRICA ABROAD STUDY
SPOTTED ANYWHERE BISMART INSURANCE JHP HOUSING

BE ONE OF OUR FIRST FIVE.

Our AI assistants are new, and we would rather prove them than promise them. **We are taking on five founding clients**, and we will work harder for them than for anyone.

YOU RECEIVE

50% off your setup fee

Today's monthly price held for 12 months

Direct access to our founder

First access to every new feature

WE ASK

A short **case study** with real numbers

A short monthly **feedback call**

A **three-month** minimum term



5 PLACES

DIAGNOSIS BEFORE PRESCRIPTION.

01

Diagnose

A free review of where your customers slip away.

02

Recommend

One plan, its price and an honest timeline.

03

Build

A written scope and an agreed go-live date.

04

Grow

Weekly results on WhatsApp, a monthly report, and the next step when results support it.

Your money goes to you

Payments settle into your own account, never ours.

You own what we build

Website, content, accounts and data stay yours.

A person when it matters

Complaints and refunds always reach your team.

Your customers' data, respected

Following the principles of Kenya's Data Protection Act, 2019.

DAY 1

Review call

DAY 3

Written plan and price

AGREED DATE

Go-live

EVERY MONDAY

Your results on
WhatsApp

MONTH END

Full report

START WITH A FREE REVIEW.

Message us about your business. **We will show you where your customers are slipping away, and the fastest fix, with a clear price.**

"I rebuilt Arriglen around one idea: no business should lose a customer it never knew it had. I trained as an engineer, and I still work like one. Find the leak, fix it, measure it."

Collins Mandela Daniel

Founder and Director

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SCAN TO MESSAGE US
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